SmartSchool®
Education Pvt. Ltd.

SMARTER WAY TO DO EDTECH BUSINESS

Why reinvent the wheel? Boost your Brand with our White-Label Ed-Tech Solutions.
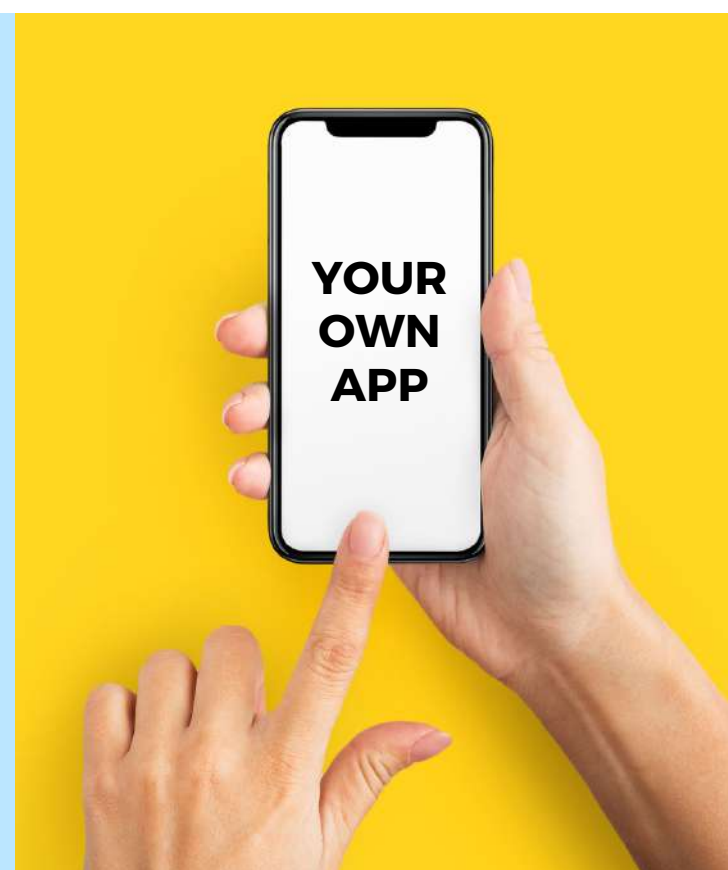
What Are We Offering?

K-12 Ed-Tech Content

Get high-quality K-12 digital content containing 2D-3D engaging animated modules, and interactive quizzes under your brand name.

Learning App In Your Own Brand Name

- We will launch a white-labeled e-Learning app under your brand name with exhaustive digital learning content containing 50000+ video modules and 2 million learning resources.

- Get your brand into App Stores and students' pockets in less than 30 days.

YOUR OWN APP

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LMS

- Along with **K-12 digital content** and learning app, you will also get LMS (Learning Management System) which comes up with strong tracking and monitoring features.

BENEFITS OF ASSOCIATING WITH US

Brand Positioning

- New App under your brand will be created and will be uploaded by your name on the play store. Everywhere your brand will be highlighted.

- Instead of tying up with third-party content providers - going forward, you can position your brand not just as an ERP provider but also as a **"Digital Content"** provider.

- Sophisticated '**Content Usage**' and '**Performance**' APIs will be provided by us which you can integrate into your ERP - which will allow teachers and administrators to view and analyze student performance.

- Parents will be spellbound by the level of monitoring and individualized attention through this feature. It will become a very strong reason to **increase usage of your ERP.**

Competitive Advantage

- Pitching content along with ERP will create a competitive advantage.
- Improved brand recognition and perception as compared to your competitors.

YOUR OWN APP

Income Opportunity

Schools purchase ERP solutions at a highly negotiated per student per month model. By adding digital content with your ERP you can command a premium. You can also retail it selectively and generate higher profits.

INCOME

- Sell smart class content to schools.
- Increase the lifetime value of your clients.
- Generate year-on-year revenue on the renewal of smart class content.

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WHY SMARTSCHOOL?

SmartSchool is into the creation of **"Digital Content and Delivery Technology"** which can increase interest and improve the learning outcomes of students. We provide all this content and softwares white-labeled for educational institutions with captive audiences.

WHAT DO YOU GET IN THE SOLUTION?

2 Million+ Learning Resources

CBSE Approved Digital Content

Digital Content Mapped for CBSE, ICSE, and other state boards

50,000+ Animated Modules

10,000+ Interactive Games

3000+ Publishers Mapped for Personalized Learning

We also provide a powerful teaching platform that will help educators:

- ▶ Track Students' Performance
- ▶ Conduct Live Classes
- ▶ Track Attendance
- ▶ Send Notifications
- ▶ Share Assignments

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ABOUT SMARTSCHOOL

Founded by alumni of DCE, SmartSchool Education Pvt. Ltd. is more than 10 years old educational company based in Delhi.

We have been actively providing innovative educational solutions to various educational institutions in India, Nepal, Pakistan, Netherlands, Nigeria, Zimbabwe, Dubai, Kuwait, and Oman.