



SMARTER WAY TO DO **EDTECH** BUSINESS

Why reinvent the wheel? Boost your Brand with our White-Label Ed-Tech Solutions.



What Are We Offering?

Learning App Under Your Own Brand Name

- We will launch a white-labeled e-Learning app under your brand name with exhaustive digital learning resources of **50000+ video modules** and **2 million learning resources**. Get your brand into App Stores and students' pockets in less than 30 days.



Teaching App Under Your Own Brand Name

- Along with a learning app, we will also provide you with a teaching app. The Teaching platform allows teachers and administrators to view and analyze student performance.
- It also provides very powerful fee tracking and monitoring dashboards and an online payment gateway for better fee collection. You can now seamlessly run your institute in case of any future covid lockdown events.



Conduct Live Classes



Sending Notifications



Sharing Assignments



Tracking Attendance



Smart Class Solution Under Your Own Brand Name

Get best-in-class **EdTech Smart Class** Solution under your own brand name for efficient management of your learning and teaching processes.

Brand Positioning

- New App under Coaching's brand will be created and will be uploaded by Coaching's name on the play-store. Everywhere coaching's brand will be highlighted.
- Sophisticated '**Content Usage**' and '**Weak Area Identification**' tools through our teaching platform allow teachers and administrators to view and analyze student performance. Parents will be spellbound by the level of monitoring and individualized attention through this feature.



Competitive Advantage

Gone are those days when you can grow or even hold your student base without having any digital content offering alongside. A lot of ed-Tech brands are in the process of establishing their physical coaching centers. This white-labeled solution will not only safeguard you against that threat but will ensure that your brand continues to grow in the coming times.

With high-quality resource and coaching app, you can:

- ▶ Improve student preparedness
- ▶ Guarantee better results
- ▶ Retain more Students

Offering a branded app and teaching platform will:

- ▶ Make your coaching institute dynamic
- ▶ Increase admissions to your institute
- ▶ Help your institution stand out



Management Ease

With teaching platform, you can now seamlessly run your institute in case of any future covid lockdown events.

- ▶ Conduct Live Classes
- ▶ Track Attendance
- ▶ Share Assignments
- ▶ Send Notifications
- ▶ Ensure Better Fee Collection
- ▶ Online Payment Gateway
- ▶ Monitor Dashboards
- ▶ Track Fees



Income Opportunity

- It is a great source of revenue as you can easily bundle this content with your course structure and can command a premium.
- The majority of coaching institutes cater to 8th and above standard students. From now onwards you will be able to cater to a larger student base of the entire KG to 12th standard students.
- You can also record and publish your lectures and can sell the same through your white-labeled App. We can even enable it on our platform with a huge student base and can provide you with additional revenue opportunities.



OUR NUMBERS SPEAK

6000+ Happy Schools	10,00,000+ Delighted Students	500+ Successful Distributors	21,60,000 Man Hours of Development
----------------------------------	--	---	---

ABOUT SMARTSCHOOL

Founded by alumni of DCE, SmartSchool Education Pvt. Ltd. is more than 10 years old educational company based in Delhi. We have been actively providing innovative educational solutions to various educational institutions in India, Nepal, Pakistan, Netherlands, Nigeria, Zimbabwe, Dubai, Kuwait, and Oman.



WHY SMARTSCHOOL?

SmartSchool is into the creation of “**Digital Content and Delivery Technology**” which can increase interest and improve the learning outcomes of students. We provide all this content and softwares white-labeled for educational institutions with captive audiences.

WHAT DO YOU GET IN THE SOLUTION?



We also provide a powerful teaching platform that will help educators:

- ▶ Track Students' Performance
- ▶ Conduct Live Classes
- ▶ Track Attendance
- ▶ Send Notifications
- ▶ Share Assignments