



# SMARTER WAY TO DO EDTECH BUSINESS

## Why Reinvent The Wheel?

Boost Your Brand With  
Our Whitelabel EdTech  
Solutions.

## What are we offering?

Ed-Tech companies can offer our  
rich e-learning resources through  
an App under their own brand as  
a white-labelled solution.







## Brand Positioning

- Getting into the K-12 space requires a huge upfront investment and a long waiting time to market.
- Why reinvent the wheel when you can get happy customers by using a tried and tested product?
- Enhance your positioning in the market by becoming a full-stack digital content and learning solution provider.

► **2 Million Learning Resources** all white labeled in your brand.

► **50,000**  
Animated  
Modules



## Competitive Advantage

Pitching additional K-12 content in your category will create competitive advantage for your brand.

**INCOME**



## Income Opportunity

It is a great source of revenue as you can easily bundle this content with your course structure and can command a premium.

- Increase the lifetime value of your clients
- Publish your courses on our platform for additional revenue opportunities.
- Earn high profit from your audience.





## WHY SMARTSCHOOL?

SmartSchool is into the creation of “**Digital Content and Delivery Technology**” which can increase interest and improve the learning outcomes of students. We provide all this content and softwares white-labeled for educational institutions with captive audiences.

## WHAT DO YOU GET IN THE SOLUTION?



**We also provide a powerful teaching platform that will help educators:**

- ▶ Track Students' Performance
- ▶ Conduct Live Classes
- ▶ Track Attendance
- ▶ Send Notifications
- ▶ Share Assignments





## OUR NUMBERS SPEAK

<b>6000+</b> Happy Schools	<b>10,00,000+</b> Delighted Students	<b>500+</b> Successful Distributors	<b>21,60,000</b> Man Hours of Development
----------------------------------	--	---	---

## ABOUT SMARTSCHOOL

Founded by alumni of DCE, SmartSchool Education Pvt. Ltd. is more than 10 years old educational company based in Delhi.

We have been actively providing innovative educational solutions to various educational institutions in India, Nepal, Pakistan, Netherlands, Nigeria, Zimbabwe, Dubai, Kuwait, and Oman.

