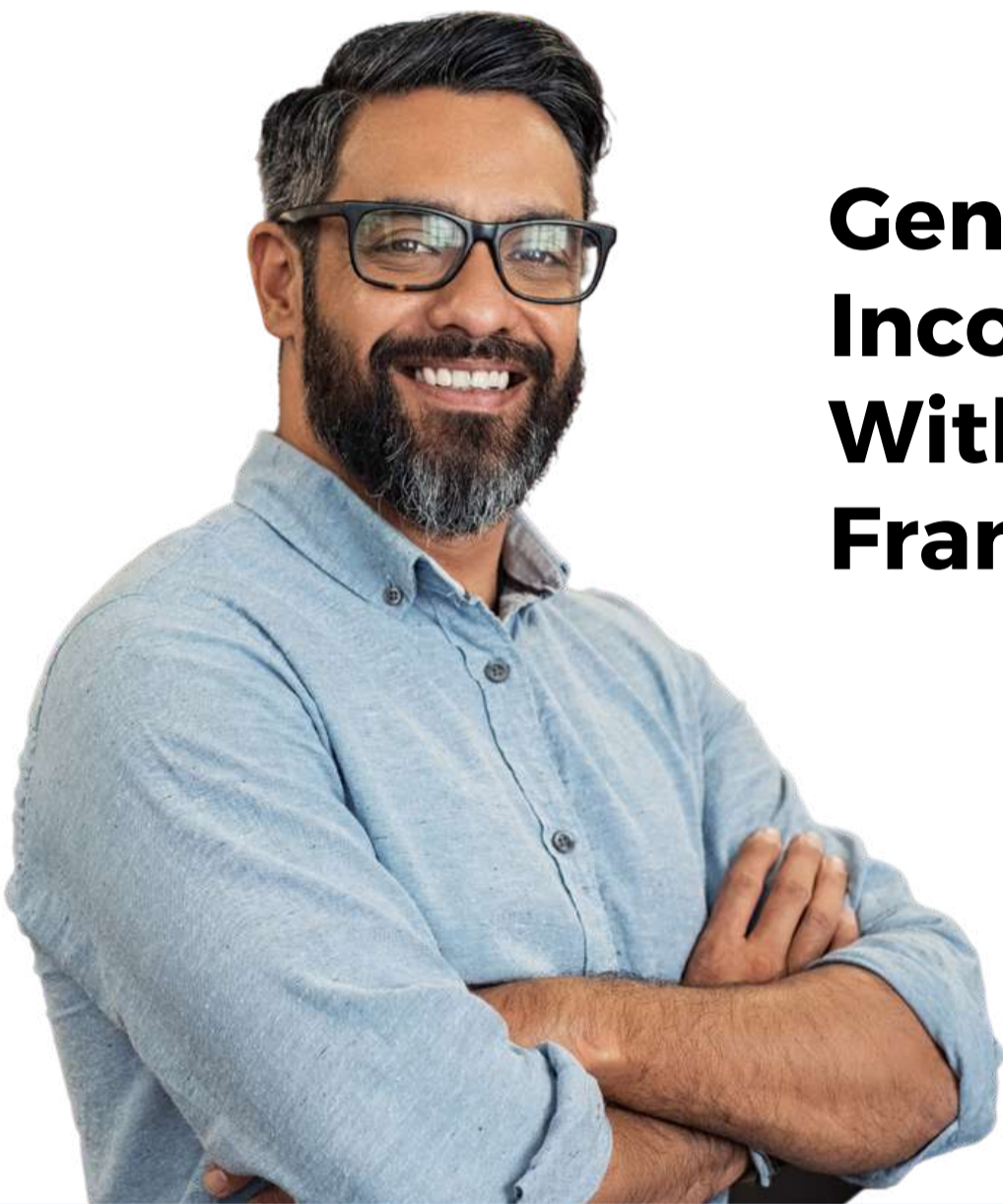




SMARTER WAY TO DO **EDTECH** BUSINESS



**Generate Long-Term
Income Opportunity
With SmartSchool
Franchise.**

What are we offering?



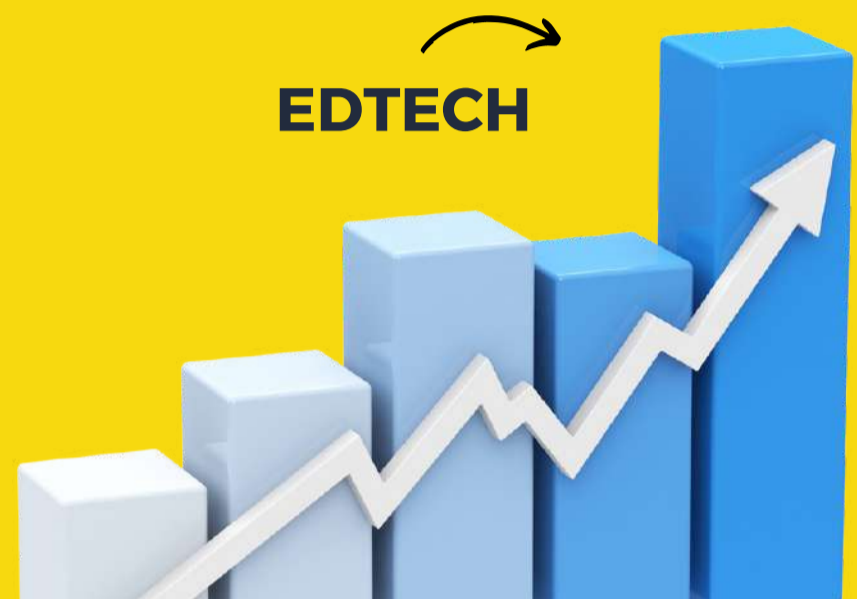
We provide franchise opportunities wherein you can promote our white-label Ed-Tech products to any School, Coaching, ERP company, Ed-Tech company or any Hardware manufacturer.



REASONS TO ASSOCIATE WITH US

Reason 1

The education industry is a **recession-proof** industry.



Reason 2

Opportunity for **repeat business** - our products by design have a strong year-on-year renewal rate.

Reason 3

- Our products have a huge market size of **30 crore** students.





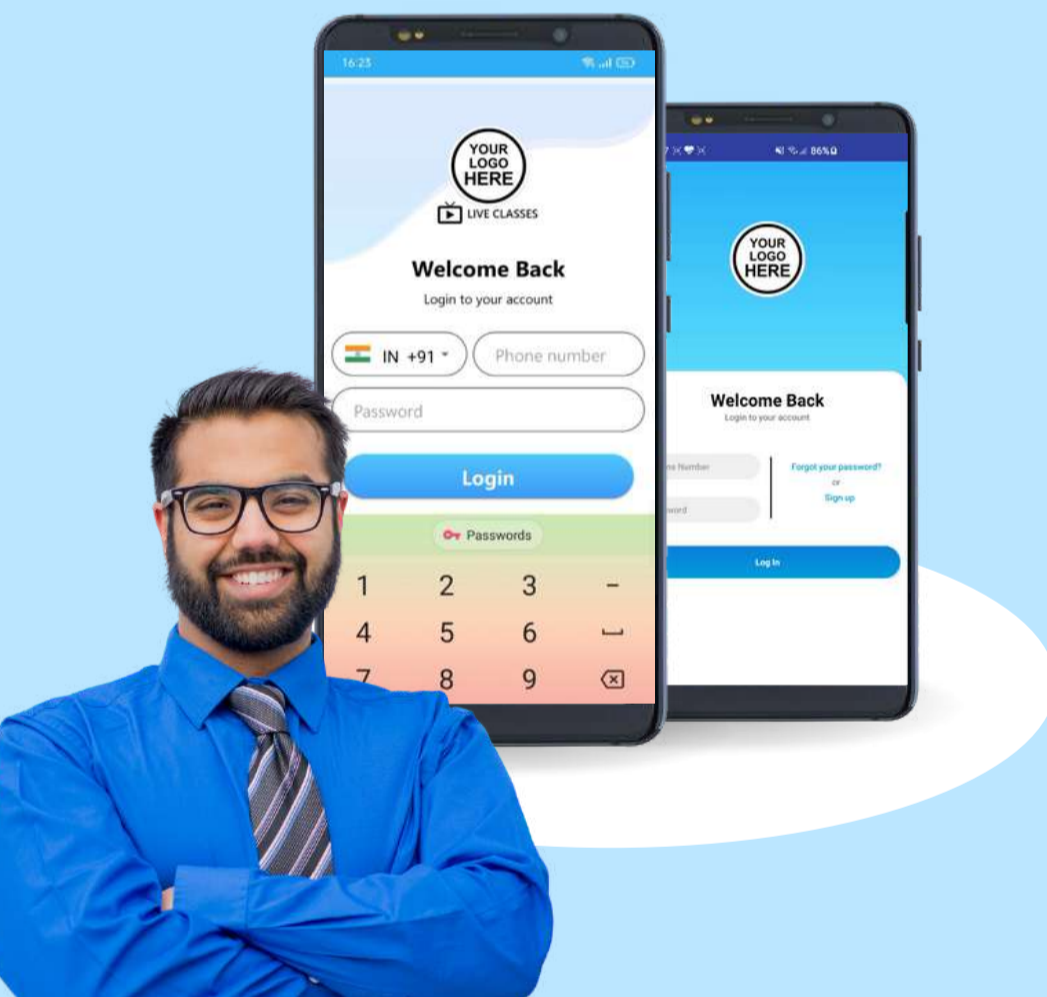
Reason 4

- Ed-Tech sector is growing at a CAGR (compound annual growth rate) of **52%** as per the Google KPMG report and is going to grow 10 times in the next 5 years.



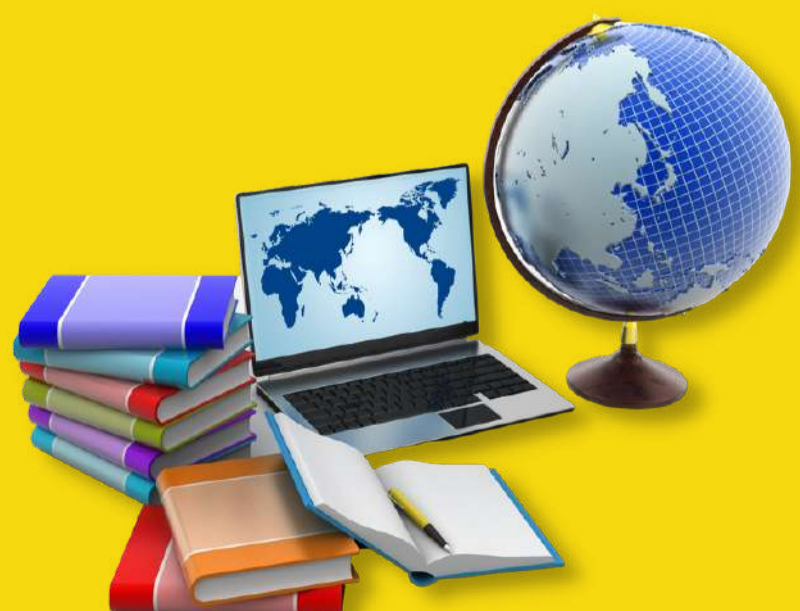
Reason 5

- **Low Entry-level barrier.** We are looking for like-minded entrepreneurs who have a strong potential to take our products forward.



Reason 6

- Education is a necessity and not luxury.





WHY SMARTSCHOOL?

SmartSchool is into the creation of “**Digital Content and Delivery Technology**” which can increase interest and improve the learning outcomes of students. We provide all this content and softwares white-labeled for educational institutions with captive audiences.

WHAT DO YOU GET IN THE SOLUTION?



Our Franchise Opportunity Provides:

- ▶ Long-Term Income Opportunity
- ▶ Field Support
- ▶ Training Support
- ▶ Marketing Support
- ▶ Regional Exclusivity



OUR NUMBERS SPEAK

6000+ Happy Schools	10,00,000+ Delighted Students	500+ Successful Distributors	21,60,000 Man Hours of Development
----------------------------------	--	---	---

ABOUT SMARTSCHOOL

Founded by alumni of DCE, SmartSchool Education Pvt. Ltd. is more than 10 years old educational company based in Delhi.

We have been actively providing innovative educational solutions to various educational institutions in India, Nepal, Pakistan, Netherlands, Nigeria, Zimbabwe, Dubai, Kuwait, and Oman.

